



# Bringing the RSM US Wealth Management service experience to you

## WHO WE ARE



A strategic advisor focused on helping physicians build wealth and minimize tax



A team of wealth management professionals who have the ability to customize our services to meet the needs of each individual we serve



A leading provider of audit, tax and consulting services offered through RSM US LLP focused on the middle market. We use our deep understanding of the needs and aspirations of clients to help them succeed



Collaboration and communication are critical – with clients, RSM colleagues, and other professional advisors – in order to identify issues, develop practical solutions, and ensure proper execution

## WEALTH MANAGEMENT BY THE NUMBERS

**#4**

*Accounting Today*  
Ranks RSM US  
Wealth Management  
No. 4 on Top Firms  
by Assets Under  
Management<sup>1</sup>

**#25**

Barron's 2019 Top  
50 Registered  
Investment Advisory  
firms ranking<sup>2</sup>

**\$5.8 BILLION**

Since 2001, RSM US Wealth Management has grown to 120 plus wealth management employees in 23 offices across the country managing \$5.8<sup>3</sup> billion in assets



## Experienced and credentialed professionals

- Accredited Investment Fiduciary (AIF®)
- Certified Divorce Financial Analyst (CDFA®)
- CERTIFIED FINANCIAL PLANNER™(CFP®)
- Certified Public Accountant (CPA)
- Chartered Financial Analyst (CFA)
- Chartered Alternative Investment Analyst (CAIA<sup>SM</sup>)
- Chartered Financial Consultant (ChFC®)

## WHAT WE OFFER

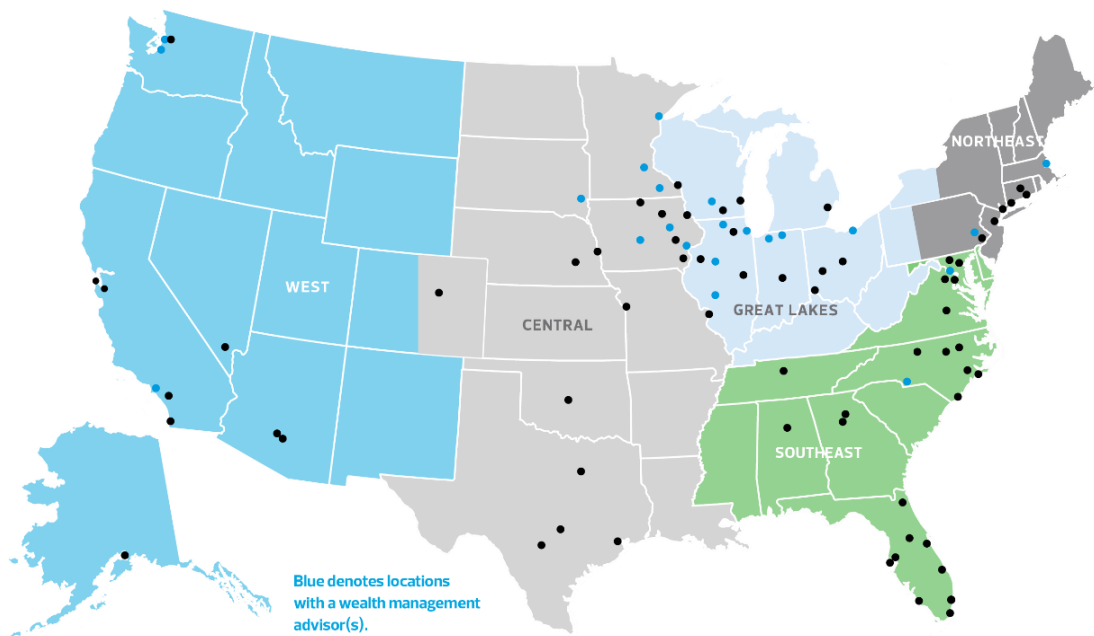
- Integration of and guidance regarding employer based compensation and benefits with traditional wealth planning
- Comprehensive suite of tax efficient wealth planning services and strategies for all stages of a physician's lifecycle
- Disciplined process for a consistent high-quality client experience
- Independent, objective investment advice
- Ongoing access to the technical knowledge of a national firm providing broad resources to address the financial planning needs of physicians
- Collaboration with the human resources benefits department to help confirm appropriate assumptions and maximize planning opportunities for the physician and their family, if requested.
- Coordinated team of specialists delivering a singular RSM experience to identify issues, develop solutions and help ensure proper communication and implementation

<sup>1</sup>The 2019 Wealth Magnets Ranking, created and conducted by *Accounting Today*, is solely based on Assets Under Management of CPA firms with financial planning services that participated. For more information, please contact *Accounting Today* at 800-869-6882 or refer to their website: [www.accountingtoday.com](http://www.accountingtoday.com). This survey may not be representative of any one client's experience and is not indicative of future performance.

<sup>2</sup>Barron's Best RIA Firms list is based on data supplied by RIA firms that wish to be ranked. Barron's verify that data and applies a rankings formula to the data to generate a ranking, based on assets, revenue and quality of practice. For more information, please refer to their website: <https://www.barrons.com/report/top-financial-advisors/ria/2019>. This survey may not be representative of any one client's experience and is not indicative of future performance.

<sup>3</sup> Asset under management as of April 30, 2019

# RSM US Wealth Management locations and relevant services



## WEST

**Alaska**  
Anchorage

**Arizona**  
Tempe  
Phoenix

**California**  
Irvine  
**Los Angeles**  
San Diego  
San Francisco  
San Jose

**Nevada**  
Las Vegas

**Washington**  
Bellevue  
**Seattle**  
**Tacoma**

## CENTRAL

**Colorado**  
Denver

**Iowa**  
Burlington  
**Cedar Rapids**  
**Davenport**  
**Des Moines**  
Dubuque  
Iowa City  
Mason City  
Waterloo

**Minnesota**  
**Duluth**  
**Minneapolis**  
**Rochester**

**Missouri**  
Kansas City  
St. Louis

**Nebraska**  
Lincoln  
Omaha

**Oklahoma**  
Oklahoma City

**South Dakota**  
**Sioux Falls**

**Texas**  
Austin  
Dallas  
Houston  
San Antonio

**Wisconsin**  
La Crosse

## GREAT LAKES

**Illinois**  
Champaign  
**Chicago**  
Galesburg  
**Peoria**  
**Rockford**  
**Schaumburg**  
Springfield

**Indiana**  
**Elkhart**  
Indianapolis  
**South Bend**

**Ohio**  
Cincinnati  
**Cleveland**  
Columbus  
Dayton

**Wisconsin**  
Janesville  
**Madison**  
Milwaukee

**Michigan**  
Detroit

## SOUTHEAST

**Alabama**  
Birmingham

**District of Columbia**  
Washington

**Florida**  
Ft. Lauderdale  
Jacksonville  
Melbourne  
Miami  
Naples  
Orlando  
St. Petersburg  
Tampa  
West Palm Beach

**Georgia**  
Alpharetta  
Atlanta

**Maryland**  
Baltimore  
Frederick  
**Gaithersburg**

**North Carolina**  
**Charlotte**  
Greensboro  
Morehead City  
New Bern  
Raleigh  
Rocky Mount  
Wilmington

**Tennessee**  
Nashville

**Virginia**  
Richmond  
McLean

## NORTHEAST

**Connecticut**  
Farmington  
New Haven  
Stamford

**Massachusetts**  
**Boston**

**New Jersey**  
Edison

**New York**  
New York

**Pennsylvania**  
**Blue Bell**  
Philadelphia

## RSM US WEALTH MANAGEMENT LLC SERVICES

### Investment advisory services

For our investment advisory clients, our firm provides continuous investment advice to clients based on the client's individual needs and circumstances. Through personal discussions in which goals and objectives are established, we develop a client's personal investment policy statement (IPS) and create and manage a portfolio based on that IPS. During our data-gathering process, we determine the client's:

- Individual investment objectives
- Time horizons
- Risk tolerance (the client's willingness and ability to take risks within the client's investment portfolio)
- Liquidity needs
- Tax considerations related to the client's investment portfolio
- Other assets held outside the portfolio managed by WM
- Any constraints or preferences the client wishes to impose

As appropriate, we also review and discuss a client's prior investment history, as well as family composition and background. This information is used to determine an appropriate asset allocation (mix of equity, fixed income, and other asset classes) for the client, as well as make appropriate individual investment recommendations.

### Financial planning services

For our financial planning clients, WM uses a comprehensive approach to financial planning in which we analyze various aspects of a client's financial position, make what we believe to be appropriate recommendations based on the client's individual circumstances, and then assist the client with implementing those recommendations.

We will discuss the client's future goals, objectives and attitudes towards risk. After carefully reviewing and discussing a client's financial situation, we will help design and coordinate the client's personal financial goals and prepare a written financial plan.

In general, the financial plan may include the following areas: net worth, income tax planning, cash flow analysis, investment planning, insurance planning, retirement planning, estate planning, and education planning.

### Wealth management consulting services

For certain clients (which may include investment advisory and financial planning clients) seeking additional or stand-alone wealth management consulting services, we may, as directed and agreed to by the client, provide specific consultation and administrative services that do not involve recommending, determining or executing any transaction or providing an opinion on any individual security holding or transaction. In general, these services may include the following: investment aggregation and reporting, investment objectives, performance monitoring, meeting attendance, and fee negotiations.

### Retirement plan consulting and advisory services

When providing these services for plans subject to the Employee Retirement Income Security Act of 1974 (ERISA), we may act as a fiduciary under section 3(21)A of ERISA, or as agreed contractually with the client, under Section 3(38) of ERISA. In general, clients, usually plan sponsors, may choose to use any or all of these services:

- Benchmarking services
- Fiduciary process management
- Investment policy statement preparation
- Investment recommendations
- Monitoring of investments
- Employee communications