

UW HEALTH JOB DESCRIPTION

Innovation & Commercialization Specialist			
Job Code: 310020	FLSA Status: Exempt	Mgt. Approval: E. Hagerman	Date: February 2022
Department: Innovation		HR Approval: S. Whitlock	Date: February 2022
JOB SUMMARY			
<p>The Innovation & Commercialization Specialist assists in facilitating successful innovations, licenses, products, and companies developed at UW Health and the University of Wisconsin. The Innovation and Commercialization Specialist serves as a source of information and guidance for UW Health leaders, innovators, and entrepreneurs and strives to create systems and connections that ensure a seamless process of commercialization for innovators from idea through license, product, or company launch. The Specialist facilitates and leverages existing technology commercialization resources available to UW Health and works to significantly expand the access to key commercialization resources that are currently limited, including investment capital and proven entrepreneurial talent.</p> <p>The Innovation and Commercialization Specialist will work with leaders, affiliated organizations, community and government partners, innovators, and technical project teams and provide meaningful input and guidance to these constituencies.</p>			
MAJOR RESPONSIBILITIES			
<ul style="list-style-type: none"> Provides instruction, coaching, inspiration and subject matter expertise to entrepreneurs, innovators, and project team members connected to the UW Health. Provides guidance across a range of topics including, but not limited to, technology management, value proposition and business model development, team formation, funding, and governance. Develops and manages networks of people and resources to support leaders with policy and strategy development, and innovators and entrepreneurs who are being coached, guided and mentored. Resources may be technical, financial, legal, and/or business related. Assists in creating functional plans, relationships and connections that are instrumental in transforming the innovation culture such as facilitating access to resources and shepherding innovations and projects toward commercialization. Works within Federal, State and campus laws, policies, guidelines, and ethical standards. Assist UW Health leaders and affiliated organizations in the development of strategies that further innovation and commercialization success in specific market segments. Provides mentorship and guidance to other Isthmus Project team members including the Innovation and Commercialization Analyst role. 			
ALL DUTIES AND REQUIREMENTS MUST BE PERFORMED CONSISTENT WITH THE UW HEALTH PERFORMANCE STANDARDS.			
JOB REQUIREMENTS			
Education	Minimum	Bachelor's Degree in Business Administration, Health Sciences, or other related field	
	Preferred	Master's Degree or Ph.D. in Business Administration, Health Sciences, or other related field.	
Work Experience	Minimum	Seven (7) years of technical experience in company formation and commercialization with a focus on healthcare information technology and therapeutics.	
	Preferred		
Licenses & Certifications	Minimum		
	Preferred		
Required Skills, Knowledge, and Abilities		<ul style="list-style-type: none"> Technical knowledge of the innovation and business creation process, landscape, and market for technology in a discipline related to biology, medicine, or pharmacology Experience with firms and projects closely related to biotechnology, clinical research & diagnostics, and/or medical therapeutics Knowledge and experience with the technology licensing process, details and realities of start-up formation and raising of equity capital Ability to work and communicate with a technical project team and to contribute to the management of the project toward commercialization History of excellent executive and management skills that are translatable to practical lessons and advice for innovators and entrepreneurs 	

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	<ul style="list-style-type: none"> Ability to inspire, communicate, and collaborate with a broad range of stakeholders including university leaders, faculty, staff, students, affiliated organizations, community and industry partners, and governmental leaders Skilled at managing multiple, concurrent projects, meeting deadlines, and attention to detail required Strong interpersonal and relationship management skills required. Must collaborate effectively by: contributing positively to the success of the project team; treating others with respect, courtesy and professionalism; being open to feedback; and able to effectively confront and resolve conflict and establish trust and mutual respect Ability to work independently as well as function effectively in a team and within a diverse group of people Experience and expertise with understanding complex technical issues and conveying them clearly in technical and business formats to various audiences Experience as a facilitator, instructor or trainer
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AGE SPECIFIC COMPETENCY (Clinical jobs only)

Identify age-specific competencies for direct and indirect patient care providers who regularly assess, manage and treat patients.

Instructions: Indicate the age groups of patients served either by direct or indirect patient care by checking the appropriate boxes below. Next,

	Infants (Birth – 11 months)		Adolescent (13 – 19 years)
	Toddlers (1 – 3 years)		Young Adult (20 – 40 years)
	Preschool (4 – 5 years)		Middle Adult (41 – 65 years)
	School Age (6 – 12 years)		Older Adult (Over 65 years)

JOB FUNCTIONS

Review the employee's job description and identify each essential function that is performed differently based on the age group of the patient.

PHYSICAL REQUIREMENTS

Indicate the appropriate physical requirements of this job in the course of a shift. *Note: reasonable accommodations may be made available for individuals with disabilities to perform the essential functions of this position.*

Physical Demand Level	Occasional Up to 33% of the time	Frequent 34%-66% of the time	Constant 67%-100% of the time
X Sedentary: Ability to lift up to 10 pounds maximum and occasionally lifting and/or carrying such articles as docket, ledgers and small tools. Although a sedentary job is defined as one, which involves sitting, a certain amount of walking and standing is often necessary in carrying out job duties. Jobs are sedentary if walking and standing are required only occasionally and other sedentary criteria are met.	Up to 10#	Negligible	Negligible
Light: Ability to lift up to 20 pounds maximum with frequent lifting and/or carrying of objects weighing up to 10 pounds. Even though the weight lifted may only be a negligible amount, a job is in this category when it requires walking or standing to a significant degree.	Up to 20#	Up to 10# or requires significant walking or standing, or requires pushing/pulling of arm/leg controls	Negligible or constant push/pull of items of negligible weight
Medium: Ability to lift up to 50 pounds maximum with frequent lifting/and or carrying objects weighing up to 25 pounds.	20-50#	10-25#	Negligible-10#
Heavy: Ability to lift up to 100 pounds maximum with frequent lifting and/or carrying objects weighing up to 50 pounds.	50-100#	25-50#	10-20#
Very Heavy: Ability to lift over 100 pounds with frequent lifting and/or carrying objects weighing over 50 pounds.	Over 100#	Over 50#	Over 20#
Other - list any other physical requirements or bona fide occupational qualifications not indicated above:			

Note: The purpose of this document is to describe the general nature and level of work performed by personnel so classified; it is not intended to serve as an inclusive list of all responsibilities associated with this position.